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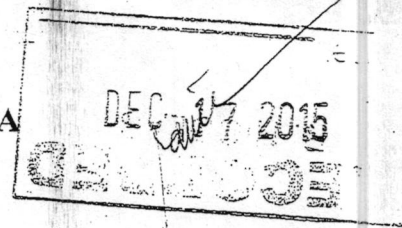


Republika ng Filipinas
SANGGUNIANG PANLUNGSOD NG MARIKINA

City Government of Marikina
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PRESENT :

Hon. JOSE FABIAN I. CADIZ, M.D.

City Vice Mayor/
Presiding Officer

DISTRICT I

Hon. RONNIE S. ACUÑA
Hon. JOSEPH B. BANZON
Hon. WILLIE N. CHAVEZ
Hon. MARIO M. DE LEON
Hon. SAMUEL S. FERRIOL
Hon. EVA AGUIRRE-PAZ

City Councilor
City Councilor
City Councilor
City Councilor
City Councilor
City Councilor

DISTRICT II

Hon. ARIEL V. CUARESMA
Hon. PAUL B. DAYAO
Hon. MARK ALBERT J. DEL ROSARIO
Hon. ERNESTO M. FLORES
Hon. SUSANA P. MAGTUBO
Hon. ROMMEL F. ORTIZ
Hon. RUBEN R. REYES
Hon. XYZA DIAZEN-SANTOS

City Councilor
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City Councilor
City Councilor
City Councilor

SECTORAL REPRESENTATIVE

Hon. LEVY D. DE GUZMAN

Liga President

ON OFFICIAL BUSINESS:
Hon. FRANKIE C. AYUSON

City Councilor

ON LEAVE :
Hon. THADDEUS ANTONIO M. SANTOS, JR.

City Councilor

**ORDINANCE NO. 077
SERIES OF 2015**

ORDINANCE DECLARING MARIKINA CITY AS SHOE ZONE

Introduced by Councilor MARIO M. DE LEON
Councilor ARIEL V. CUARESMA
Councilor WILLIE N. CHAVEZ
Councilor ERNESTO M. FLORES
Councilor RUBEN R. REYES
Councilor JOSEPH B. BANZON
Councilor MARK ALBERT J. DEL ROSARIO
Councilor FRANKIE C. AYUSON
Councilor SAMUEL S. FERRIOL

Councilor EVA AGUIRRE-PAZ
Councilor XYZA DIAZEN-SANTOS
Councilor MARIO M. DE LEON
Councilor THADDEUS ANTONIO M. SANTOS, JR.
Councilor PAUL B. DAYAO
Councilor RONNIE S. ACUÑA
Councilor LEVY D. DE GUZMAN
and Vice-Mayor JOSE FABIAN I. CADIZ, M.D.

WHEREAS, the City Government of Marikina through our 7K Program aims to create and establish business opportunities and improve the economic development of its constituents;

WHEREAS, it is the duty and responsibility of the city to give assistance, promote and to protect the shoe industry and its allied business activities through legislation of an ordinance;

WHEREAS, the Marikina City Shoe Industry today are facing a lot of challenges such as globalization; domestic and foreign competition;

WHEREAS, being known as the "Shoe Capital of the Philippines", the City of Marikina intends to preserve the legacy of Don Laureano "Kapitan Moy" Guevarra, the very first shoemaker in the city since 1887.

NOW THEREFORE, BE IT ORDAINED AS IT IS HEREBY ORDAINED by the **SANGGUNIANG PANLUNGSOD of MARIKINA**, in session duly assembled that:

SECTION 1. TITLE. This Ordinance shall be known as "**An Act Declaring the Entire Marikina City as Shoe Zone**".

SECTION 2. DEFINITION OF TERM. Shoe industry refers to industry sectors and sub-sectors within the industry, which shall include shoe manufacturers (leather, synthetic and other materials); slipper manufacturers (leather, rubber, plastic and other materials); bag manufacturers using various raw materials; other accessory makers using materials normally used by the industry; shoe and related product manufacturers (single proprietorship and corporate); a raw materials suppliers/stores; marketers and retailers, industry organizations/cooperatives (national and Marikina-based); other allied industry organizations (groups that supplies contribution products, materials and services thereto).

SECTION 3. The entire City is hereby declared as **SHOE ZONE** and thus all industry classified as shoes, slippers and bag manufacturing may be allowed within the City of Marikina, except those areas which are classified under R1 and R2, R3, Socialized Housing and Area Priority Development (APD) pursuant to Ordinance No. 161, Series of 2006.

SECTION 4. OBJECTIVES. This Ordinance shall have the following objectives:

- a. To generate jobs;
 - b. To develop the shoe industry of the city;
 - c. To support the local shoemaker and manufacturer; and
 - d. To make the shoemaker or manufacturer as partner in enhancing economic development of the city.
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SECTION 5. REGULATIONS AND STANDARDS. All uses of commercial buildings and residential units within Marikina City, manufacturing leathercraft products shall conform to the existing standards impose by the city government.

SECTION 6. BUSINESS PERMITS AND/OR LICENSES – No business/mayor’s permits and/or licenses of any kind shall be granted or issued in favor of any owner of residential units establishment if such owner does not comply with the regulations and standards set forth in Section 5 hereof.

SECTION 7. All shoe makers, either contractor, sub-contractor or manufacturer must comply with the basic requirements from the following offices/departments of the city government:

1. City Health Office
2. City Environmental Office
3. Engineering office
4. Bureau of Fire Protection
5. Business Permits & Licensing Office for:
 - a) New Business
 - b) Renewal of Business

where is planning?

SECTION 8. EXEMPTION. All shoe manufacturers with a capital of less than Php10,000.00 or with a Gross Sales of less than Php50,000.00 (Renewal) are exempted from paying Business Tax and will be considered as “Homebased Industry” as per Ordinance No. 58, Series of 2012.

SECTION 9. IMPLEMENTING AGENCIES. The following departments/offices of the City Government of Marikina are hereby tasked to devise the Implementing Rules and Regulations (IRR) of this Ordinance: the City Legal Office, Business Permits & Licensing Office, City Planning Office, City Engineering Office, City Health Office, CEMO, MASIDO and BFP.

SECTION 10. PENALTY CLAUSE. Any person who violates *Section 5* of this Ordinance, shall, upon conviction, be punished by a fine of not less than Php5,000.00 and or by imprisonment of not less than six (6) months but not more than one (1) year or both at the discretion of the regular court. In case of violation by a corporation, partnership or association, the penalty shall be imposed upon the erring officer thereof.

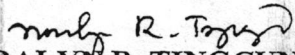
SECTION 11. SEPARABILITY CLAUSE. If for any reason or reasons, any part or provision of this Code shall be held unconstitutional or invalid, other parts or provisions hereof which are not affected thereby shall continue to be in full force and effect.

SECTION 12. REPEALING CLAUSE. All city ordinances, implementing rules and regulations, and executive orders, or parts thereof, which are inconsistent with the provisions of this Ordinance are hereby repealed and/or modified accordingly.

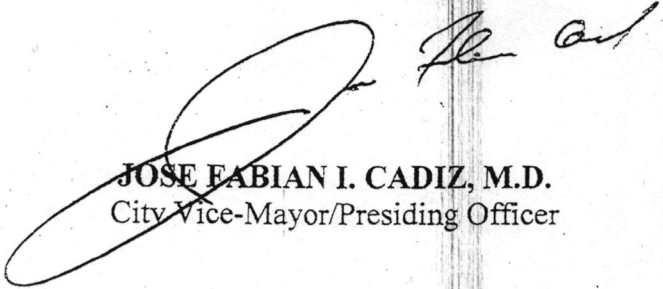
SECTION. 13. EFFECTIVITY. This Ordinance shall take effect upon its approval.

UNANIMOUSLY ENACTED by the **CITY COUNCIL of MARIKINA** on this 9th day of December, 2015.

I hereby certify to the passage of the foregoing
ORDINANCE which was duly enacted by the
CITY COUNCIL of MARIKINA during its 46th
Regular Session held on December 09, 2015.


NORALYN R. TINGCUNGO
Secretary to the Sanggunian

ATTESTED BY:


JOSE FABIAN I. CADIZ, M.D.
City Vice-Mayor/Presiding Officer

APPROVED by the Hon. City Mayor on

DEC 17 2015


DEL R. DE GUZMAN
City Mayor